

# **EXHIBIT 4**

RWA eNotes

Notice Regarding Ellora's Cave

*September 9, 2015*

**From:** Julie Naughton [julienaughtonediting@gmail.com](mailto:julienaughtonediting@gmail.com)  
**Subject:** Fwd: FW: Volume 15, Issue 36 | Notice Regarding Ellora's Cave  
**Date:** September 10, 2015 at 9:32 AM  
**To:** Marc Randazza [mjr@randazza.com](mailto:mjr@randazza.com)

Redacting who sent this to me (I'm not a member of RWA), but this is significant — not only did they sent out a notice to all chapter presidents with permission to forward, it's the lead article in their newsletter and mentioned in the subject line. They want to make damn sure that everyone knows not to work with EC.

**From:** [support@rwa.org](mailto:support@rwa.org) [mailto:[support@rwa.org](mailto:support@rwa.org)]  
**Sent:** 09 September 2015 22:39  
**To:**  
**Subject:** Volume 15, Issue 36 | Notice Regarding Ellora's Cave

To view this message in your browser, please [click here](#).



September 9, 2015

Volume 15, Issue 36

## RWA News



### Notice Regarding Ellora's Cave

RWA Executive Director Allison Kelley has been in touch with Patty Marks, CEO of Ellora's Cave, regarding complaints about the company. Marks responded by stating "currently we are not as up to date with royalties as we want to be and will be," and added that the company is trying to catch up.

Failure to pay authors in a timely manner is a violation of RWA's Code of Ethics for Industry Professionals. Violations of this Industry Professional Code of Ethics may result in loss of privileges such as (but not limited to) listing in Market and Agent Updates, participation in workshops and pitch sessions, and the opportunity to advertise in RWA's publications.

Kelley notified Ms. Marks that Ellora's Cave must refrain from contacting members or chapters regarding new submissions and refrain from participation in any RWA or chapter event until the company has achieved satisfactory resolution of the Code of Ethics violation.

RWA makes no warranties regarding business practices or financial strength of any publisher or agency. Each author must evaluate the company, carefully read the individual publisher's/agency's contract, and decide if s/he is willing to accept the conditions set forth in the contract.

Have questions or concerns? Contact RWA Deputy Executive Director Carol Ritter at [carol.ritter@rwa.org](mailto:carol.ritter@rwa.org) or 832-717-5200. ext. 127.

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Please join West Houston RWA in congratulating the 2015 winners of the Romancing the URL Contest!

Chapter Website - Sunshine State Romance Authors sunshinestateromanceauthors.com	Romantic Suspense - Kathryn Jane kathrynjane.com	
Contemporary - Jamie Beck jamiebeck.com	Historical - Deeanne Gist iwantherbook.com	Aspiring Authors - Nicole Evelina nicolevelina.com
Young Adult - Catherine Chant catherinechant.wordpress.com	Multi-Genre - Rebecca Forster rebeccaforster.com	Paranomal, Fantasy & Futuristic Zoe Forward zoeforward.com



## Don't Forget to Vote!

Please take a few minutes to vote for the 2015-16 Board of Directors and bylaws amendments.

Didn't get your elections e-mail? Go to the voting site by clicking on this link or copying and pasting it into your browser's address field: <https://www.rwa.org/page/2015voting>. Log in to myRWA and then click on Enter and follow the voting instructions.

The deadline to vote is 5 p.m. CT on **Wednesday, Sept. 30, 2015**.

## New Honor Roll Authors

Congratulations to Tessa Dare, Denise Grover Swank, and Tijan, the newest members of RWA's Honor Roll! The RWA Honor Roll recognizes current RWA members whose books, excluding multiauthor anthologies and multiauthor boxed sets, have appeared on one of the following best-seller lists: *New York Times* top 25, *Publishers Weekly* top 10, or *USA Today* top 50. [http://www.rwa.org/honor\\_roll](http://www.rwa.org/honor_roll)

## September 7 Romance Bestsellers

Congratulations to the RWA members who hit the *New York Times*, *Publishers Weekly*, and/or *USA Today* best-seller lists this week: <https://www.rwa.org/p/bl/ar/blogaid=1251>.

## Links & Features

### Business Plan Basics

*Stephanie Feagan | Romance Writers of America*

There are myriad ways to build a business plan, but when pared down to basics, there are two fundamental areas of concentration: income and expenses. Your business plan should have as much or as little detail as you need to move forward confidently and keep track of your progress. Some will find comfort in minutiae while others will want only broad strokes. Regardless of your preference, you should have a business plan for your writing career. [MORE](#)

### Revisions: Backstory

*Roxanne St. Claire | Romance Writers of America*

Hello fellow writers! The year is flying by and we are now on month nine of our twelve step revision course. Since we have been through six months of self-revision techniques, I'm spending the second half of the year concentrating on the most commonly heard critiques and revision notes and how to address them. [Last month](#), we took a close look at how to add sexual tension, and this month, we're diving into a problem that every writer battles: how to gracefully deliver backstory.

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The dreaded dump can be a big challenge to new and experienced authors. Without telling the reader “who” the character is, how can we expect them to love our hero or heroine as much as we do? It’s a dilemma that is best addressed in revisions. [MORE](#)

Visit  
[somedayladypublishing.com](http://somedayladypublishing.com).

## Romancing the Convention

*Open Letters Monthly*

The week following the annual conference of the Romance Writers of America (RWA) in New York City involved much soul-searching. Blogs and twitter streams examined race, class, and heterosexist dynamics in this nearly all-female field and the related articles that followed—like NPR’s 100 Swoon-Worthy Romances list—generated tons of feisty commentary about literature vs. pornography, cover art, gender expectations, and, of course, stereotypes about the books and their community. [MORE](#)

## National Book Festival Signals Optimistic Future for Storytelling

*The Guardian*

The theme of this year’s National Book Festival, which took place on Saturday at the sprawling Walter E Washington Convention Center in downtown Washington DC, was: “I cannot live without books.” That’s a quotation by Thomas Jefferson; the festival was also celebrating the 200th anniversary of the Library of Congress’s acquisition of his private library. Thousands turned out to testify to the truth of Jefferson’s phrase. [MORE](#)

## Cully Named Publisher at Kensington

*Publishers Weekly*

Lynn Cully has been appointed publisher at Kensington Publishing Corp., replacing Laurie Parkin, who left the company in May 2014. [MORE](#)

## Stat of the Week



### Format Borrowed from Library

*2014 Romance Book Buyer Report | Nielsen and RWA*

In terms of those [survey respondents] opting to use the library, most (92%) borrow print books, with 21% borrowing e-books and 10% audiobooks.

## RWA University News

For more information or to sign up, visit <http://www.rwa.org/rwau>.

### Pacing: How to Write a Page-Turner without Rushing

*October 26–30, 2015 | Presenter: Tanya Michaels*

Pacing is a tricky balance--we never want our stories to drag, but we don't want readers to feel rushed or complain that the resolution was abrupt, either. Although pacing varies depending on subgenre and word-count restrictions, there are key areas that are important no matter what you write. This week-long workshop will discuss keeping the reader hooked throughout the story, protecting the rhythm of dialogue, developing romantic relationships/sustaining sexual tension, and fine-tuning grammar details to avoid narrative monotony. Learn techniques that help make the difference between "just couldn't get into it" and "couldn't put it down!"

The class will take place on an RWA U forum in myRWA and is offered at no cost to members.

[REGISTER HERE](#)

## Upcoming Chapter Events

CHAPTER WORKSHOPS,  
CONTESTS  
& CONFERENCES

CHAPTER EVENTS  
FORUM

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